

Patent claims

1. A method of publishing an image (31) on an Internet page (30) associated with a manufacturer (29), a sales organization or a marketing organization for an image-providing appliance (23), having the following method steps:
- 5 a) creating the image (31) with the image-providing appliance (23), the image-providing appliance (23) already being in the possession of a customer of the manufacturer (29), the sales organization or the marketing organization for the image-providing appliance (23),
- 10 b) automatically assessing the image (31) by using at least one criterion stored on a computer (24) belonging to the image-providing appliance (23),
- 15 c) on the basis of the automatic assessment of the image (31), transmitting the image data associated with the image (31) to a computer (23) belonging to the manufacturer (29), the sales organization or the marketing organization for the image-providing appliance (23), and
- 20 d) publishing the image (31) on the Internet page (30).
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2. The method for publishing an image as claimed in claim 1, in which a criterion for the assessment of the image (31) is the signal-to-noise ratio of the image (31).
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3. The method of publishing an image as claimed in claim 1 or 2, in which the appliance is a medical appliance (23).
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4. The method of publishing an image as claimed in claim 3, in which a criterion for the assessment of the image (31) is an illness and/or an injury of a person (21) examined with the medical appliance (23).
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5. The method of publishing an image as claimed in one of claims 1 to 4, in which the manufacturer (29), the sales organization or the marketing organization defines the criterion or the criteria for the assessment of the image (31).
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6. The method of publishing an image as claimed in one of claims 1 to 5, in which the criterion or the criteria for assessing the image (31) can be updated via the Internet.
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7. The method of publishing an image as claimed in one of claims 1 to 6, in which the manufacturer (29), the sales organization or the marketing organization defines a ranking of published images (31) and publishes it on a further Internet page (70).
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8. The method of publishing an image as claimed in one of claims 1 to 7, in which persons (40) viewing the image (31) can assess the image (31) individually.
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9. The method of publishing an image as claimed in claim 8, in which the ranking of the images (31) is carried out by means of an individual assessment by the persons (40).
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10. The method of publishing an image as claimed in one of claims 7 to 9, in which there are various rankings for images (31) of various diseases, injuries or patient groups.
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11. The method of publishing an image as claimed in one of claims 3 to 10, in which the medical appliance is a computer tomograph, a lithotripter, a magnetic resonance appliance (23) or an X-ray appliance.